



All Systems Integration



Electronic Publishing Manufacturing (EPM Solution)

Increase efficiency and reduce your costs with this virtual prepress, workflow and digital asset management solution

Description

EPM is a virtual prepress, workflow and digital asset management solution aimed at reducing or eliminating company's dependency on the conventional method of processing and producing prepress.

What Can EPM Do For Me?

Creators of digital content will now be able to create their work on their computers, and bypass the conventional prepress process, by instead having an all digital automated workflow which can be used in multiple brand management scenarios involving content generation or re-purposing (e.g., print, web, cross media).

The Challenge

- Digital content producers must often work together collaboratively (e.g., sharing and distributing files, making edits, processing work).
- Content is not always produced by people working at the same location.

- Making disparate communications components (e.g., FTP, e-mail, DMZ, firewall, security, user permissions) work harmoniously together.
- Structuring a seamless, digital workflow environment to capitalize and optimize available technology components, and allow distributed groups to work collaboratively.

Solution

EPM (Electronic Publishing Manufacturing), provides corporations with the ability to produce and process digital content among their distributed workgroups with a seamless preflight, virtual prepress, workflow and digital asset management solution that is powerful, yet easy to use. Novice and advanced users can realize the multitude of benefits associated with the EPM solution:

- **Management** - Manage digital files with ease using EPM's built-in, digital asset management (DAM) component

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Benefits

Seamless Solution

- Provides a seamless, digital workflow environment which allows distributed groups to work collaboratively
- Allows multiple communications components (e.g., FTP, e-mail, DMZ, firewall, security, user permissions) to work together harmoniously

Customizable & Modular

- Open architecture allows users to benefit from customizable parts being brought together under a single GUI friendly interface

Cost Effective

- Allows users to predetermine workflow standardization reducing operator errors which saves money and speeds ROI (return on investment)

Saves Time

- Reduces creative sign-off time
- Digital content processing time is reduced from days or hours down to minutes

Easy to Use

- Manage digital files with ease using EPM's built-in, digital asset management (DAM) module
- Collaborate in an all digital environment seamlessly without the conventional digital constraints (e.g., multiple user name and password permissions)

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- **Standardization** – EPM allows users to predetermine workflow standardization which reduces operator errors which saves money
- **Time Saving** - Reduce digital content processing time from days or hours down to minutes
- **Expedite the Creative Process** - Reduce creative sign-off time due to EPM's streamlined digital workflow

Product Highlights

Ease of use and management, security control and time savings are four of the leading benefit characteristics which define EPM. Additional product benefits include the ability to collaborate in a digital environment seamlessly without conventional digital constraints (e.g., FTP password, Email password, server password, VPN password). Further EPM benefits include revision and tracking control, built-in preflight and production standards, workflow standards, internet accessible, short integration time and quick ramp-up to production use.

Product Details

EPM is an open API solution, and will allow for a module based design, so features and functions can be added as modules to the core system to augment functionality as an organization grows or gains/requires greater control of their operational data manufacturing situation. Due to its open architecture, users will immediately appreciate the fact EPM brings together once disparate processes under a single friendly GUI interface which offers user defined workflows.

About All Systems Integration

All Systems Integration (ASI) is a systems integrator for the prepress and commercial printing industries. Founded in 1989, ASI specializes in objectively selecting equipment based on a prepress client's actual needs, budget, and quality and quantity of work produced. This method of determining a client's needs, then integrating, training and supporting the prepress systems sets All Systems Integration apart from other vendors.

For More Information

For more information, please contact Steve Shinnick, All Systems Integration, at (781) 935-3322.